



# Thailand industry and market trends





## Overview

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According to the Federation of Thai Industries, the following industries are expected to expand in 2025 compared to 2024: Industries expected to grow over 10% include shipbuilding and repair, sugar, petroleum exploration and production, aerospace, and electrical and electronics. Those factors include opportunities and challenges that represent the attractiveness of each industry depending on the macroeconomic environment and sector-specific factors. The global economy in 2025-2027 is expected to grow gradually amid a downward trend in interest rates. However, in recent years, Thailand has emerged as an attractive destination for industrial factories and investments from various countries. As major economies engage in trade disputes and protectionist policies, Thailand's position between competing economic blocs offers unique opportunities for. Dive into the latest market trends and issues with our insights on Thailand's diverse industries. Thailand has experienced significant growth in its digital health market, propelled by the government's push towards digital transformation and the rising adoption of health technologies. While some sectors show promising growth, global headwinds and domestic factors necessitate a cautious yet strategic approach. Demand for Serviced Industrial Land Plots (SILPs) also surged, reaching 4,684 rai, reflecting a 34.



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### [Report on the Industrial Economics Status](#)

Several key industries experienced downturns in 2024, including the automobile sector, which saw reduced production in pickup trucks and compact cars due to a slowdown in the domestic market ...

### Thailand Industrial MarketBeat

Thailand's economy expanded by 1.5% in Q1 2024, slowing slightly from 1.7% growth in Q4 2023. Growth in Q1 was driven by exports, private consumption and investment, but public investment and ...



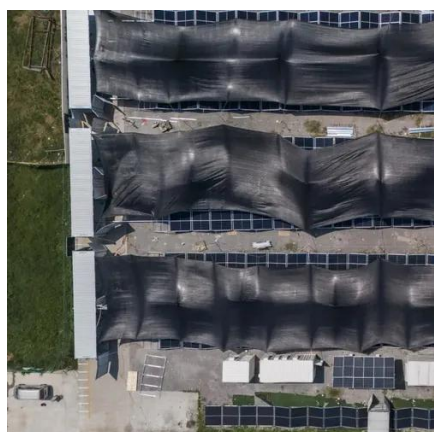
### [Thailand's 2026 economy shaped by 45 key trends, led by digital](#)

Thailand's economy remains fragile going into 2026, but key industries--digital, electronics, electric vehicles, energy, agriculture and wellness--are expected to anchor new growth.



### Industry Outlook Analysis

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### Thailand Research Manufacturing

early 2025. SUPPLY DISTRIBUTION In 1H 2025, serviced industrial land plots (SILP) in Thailand remain largely concentrated in the Eastern Economic Corridor (EEC), which accounted for 63.4% of ...

### Industry Trends in Thailand

In recent years, Thailand has emerged as an attractive destination for industrial factories and investments from various countries. Several factors have drawn entrepreneurs to relocate their ...



[Thailand Industry Outlook 2025-2027 . Bank of Ayudhya](#)

Going forward, the global business environment will be driven by the need to green the economy and shift to sustainable business models, prompting Thai companies to accelerate their ...



### Industry Insights on Thailand Business



Get our insights on manufacturing, logistics, agriculture, energy, retail, automotive, healthcare, financial services, technology, and more in the Thai market.



### [Thailand Industry Outlook for June 2025 . INSIGHTS](#)

Outlook for June 2025 and Beyond: While Thailand faces immediate challenges, particularly concerning softer consumption and global trade uncertainties, the long-term outlook is ...

### [Thailand Market Analysis & Entry Strategy Guide 2025](#)

Thailand represents a key strategic market analysis opportunity within ASEAN, benefiting from strong GDP growth and economic stability. As major economies engage in trade disputes and protectionist ...





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Phone: +34 919 456 782

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